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Faculty Portfolio can be viewed at <http://web.mac.com/imnost62/iWeb/Portfolio/Vitae.html>

## ***EDUCATION***

### **2000 Master of Education, Southern Utah University**

- Dr. Paul Wilford, advisor
- Master's Project: *Using Non-linear Video Editing To Assist Students In Event Preparation For Forensic Competition.*
- Courses: Philosophical Foundations in Curriculum Development, Research and Measurement in Education, Practices in Instructional Supervision, Issues in Psychology and Measurement, Education Technology and the Constructivist Tradition, Instructional Design and Technological Integration, School Law, Classroom Management, Action research.
- Guest lecturer on Communication Contexts in Higher Education.
- Guest lecturer on Conflict Management.
- Projects: *Clarified Learning Goal - a constructivist approach to teaching Interpersonal Communications, The SkyWest Center for Engaged Exploration – A Charter School Project.*

### **1990 Bachelor of Science, Communication, Southern Utah University**

- Dr. Frain Pearson, advisor
- Senior Project: Documentary, *Mountain Meadows: The Massacre, The Martyr.*
- Production Projects: Producer/Director, contracted with NASA and the United States Department of Defense for the Western Electro-Chemical Company, Cedar City, Utah.  
Produced and directed documentary series relating to the construction and operation of a solid-rocket fuel facility.
- Courses: Communication Theory, Small Group Communication, Interpersonal Communication, Intercultural Communication, Persuasion, Essentials of Communication, Newswriting, Organizational Communication, Media Law, Mass Media and Society, Broadcast Production, History of Broadcasting, Advanced Photography, Television Production, Radio Production, Television Field Production.

### **1987 Associate of Arts, Speech Communications, Dixie College**

- Dr. Donald Hinton, advisor
- Activities: Forensics, theater, and music.
- Pertinent Courses: Public Speaking, Oral Interpretation, Interpersonal Communication, Introduction to Speech Communication.

## ***EXPERIENCE***

### **TEACHING AND ADMINISTRATION**

**2008**

**Chair, Student Media Center**, Dixie State College, St. George, Utah.

- In addition to current responsibilities, Chair of the SMC includes stewardship of development and implementation of policy and procedures as they pertain to the Student Media Center. Areas include print and online journalism, broadcast television and radio, film production and a magazine publication.

**2006 to Present**

**Director, Digital Film Production Track of the Communication and New Media Degree**, Dixie State College, St. George, Utah.

- Developed the degree, designed curriculum and implemented the DFP track of the CNM baccalaureate.
- Teach lower and upper division DFP courses.
- Advise majors on scheduling, internships, cornerstone and job placement.

**2002 - 2006**

**Chair, Fine Arts Department**, Dixie State College, St. George, Utah.

- Stewardship over Communications, Music, Art, Theater, and Dance.
- Manage faculty and staff.
- Administrate budgets and resources.
- Member of Dixie State College Academic and Curriculum Councils.
- Oversee program needs and integration in new Fine Arts facility construction.
- Oversee accreditation process for each program.

**1998 - 2002**

**Assistant Professor, Director of Forensics, Director of Motion Picture Production Program**, Dixie State College, St. George, Utah.

- Forensics coach of nationally ranked team.
- Wrote and directed four readers' theaters, one ranking second nationally.
- Instructor of lower division communication courses including Interpersonal Communication, Public Speaking, Introduction to Speech Communication, Digital Motion Picture Production.
- Committee duties as assigned including distance learning, Rebel Awards, and commencement.
- Title III Grant recipient: Computer equipment acquisition to use non-linear editing to assist students in event preparation for forensic competition.
- Wrote accreditation self-study for Communications program.
- Produced two instrumental documentary programs for Dixie State College, "The Graff Fine Arts Building: A Call to Action," a lobbying tool to bring the attention of lawmakers to Dixie State's need for capitalization of a new Fine Arts building, and "Academic/Economic Development," representing Dixie State's impact on economic development in Washington County. This premiered at the Southern Utah Economic Development Summit.
- Executive Producer of the documentary, *The Mountain Meadows Massacre*.
- Executive Producer of the documentary, *Splitting Atoms/Splitting Cells*.
- Coordinator of program adjunct instructors.

## DEVELOPED CURRICULUM AND COURSES TAUGHT

### **COMM 2110 Interpersonal Communication**

This three-credit course is a prerequisite for the Communication and New Media Baccalaureate degree. Emphases include developing interpersonal skills in initiating, developing and maintaining relationships as well as identifying and controlling deterioration in relationships. Special emphasis is on defining the self, identifying perceptual influences and barriers, developing active listening skills, and relational amelioration.

### **COMM 2410 Directing for the Camera**

A course designed for film and theatre students to introduce directing techniques in working relationships between actors and film production personnel. Curriculum is taught concurrently with TA 2410, Second Year Acting, where theatre students are taught techniques and methods of acting for the camera by film production faculty, and production students are taught approaches to screen acting by theatre faculty. Students will then integrate talents in student film projects where production theatre and film students apply their craft. Skills developed in this course include directing, blocking for the camera, interpreting dialogue, learning production vernacular and protocols for actors on a film set, interpersonal skills between talent and technicians.

### **COMM 2600 Screenwriting**

Designed for majors with the objective of understanding and developing screenwriting approaches to feature and short, and documentary style production. Skills developed include identification of structural elements inherent in feature and documentary work, distinguishing how character functions within the plot, articulating plot points and transitions, and exploring effective avenues of research for development.

### **COMM 2630 Story-boarding and Illustration**

Designed for majors with the objective of understanding and developing story-boarding approaches to feature, short and documentary pre-production development. Curriculum focuses on story-boarding for concept development through lecture, developing essential illustrating skills through hands-on application, and exploring alternative methods of digital film previsualization via film artifacts. Skills developed in this course include identification of the structural elements inherent in story-boarding, distinguishing camera and character movement through illustration, as well as using 3-D software for virtual story-boarding previsualization.

### **COMM 2660 Introduction to Digital Film Production**

A survey course designed for the communication student/major interested in applications of digital motion picture production. The course covers the industry in a number of environments including commercial, corporate, Internet, documentary and feature production. Includes overview of the development and integration of digital technology in motion picture production and a critical analysis of effects. Uses discussion, outside reading, viewing and research, and a text to progress students' understanding of this powerful medium.

### **COMM 3100 Communication in Education Contexts**

This course is part of the Bachelor of Science in Elementary Education degree. The course focuses on building interpersonal and presentational skills that enable teachers to be effective communicators in educational contexts. Content addresses the three communicative teachers; The Interpersonal Teacher, The Understood Teacher and The Engaged Teacher. I am a constructivist and use discussion, simulation, videotaping and analysis, and peer critique as primary methods of instruction.

### **COMM 3640 Digital Film Pre-production**

Pre-production is vital to the success of any production and this course covers its essential components. These include production hierarchy and personnel organization, pre-production protocol and production management. Students pre-produce their projects during the semester, developing story-boards, art direction, concept, treatment, audience analysis, scheduling, locations, budgeting, breakdowns, casting and other aspects

vital to their shows. The outcome of this course is an adept student prepared for continuing study in digital film production with a project ready to go into production.

### **COMM 3660 Digital Film Production**

This course is a requirement in the Digital Film Production emphasis of the Communication and New Media degree. It is designed for the student interested in production protocols, pre-visualization, the camera, shooting, sound, lighting and exposure. Skills developed specific to this course include digital cinematography, location audio acquisition, and location and set lighting. A lab, COMM 3665 is required for this class.

### **COMM 4010 Persuasion**

An upper division course designed to develop student's awareness, understanding, and application of critical thinking and persuasive message design to achieve intended persuasive effects on specific audiences. Curriculum focuses on rhetorical, conceptual, and applied research and scholarship that tracks both traditional as well as modern persuasive processes. In addition, students will be challenged to develop their critical thinking skills through thorough audience analysis and the analysis of positional arguments and their rhetorical construction. Both oral and written presentation of persuasive messages in the classroom will be emphasized. Prerequisite - COMM 1020

### **COMM 4020 Integrated Oral Presentations**

This course fulfills an upper division requirement for the CNM degree. It is designed to get students to discover theory and develop skills in integrating public speaking with technology. More than just a power point course, majors will expand their presentational skills and impact of their messages by producing and incorporating web-based QuickTime motion pictures and other electronic images. Majors will understand integrated delivery strategies and develop a technological foundation to support this sophisticated form of public speaking.

Prerequisite - COMM 1020

### **COMM 4700 Advanced Digital Film Production**

Designed as a constructivist class for majors advancing skills in Digital Film Production. Methods and protocols acquired in the 3600 series classes are put to work in a real-world production environment. Participants produce student projects in short film and commercial media. This course is designed to develop skills in directing, production protocol, location and unit production management, and script supervision with advanced skills in the production departments of camera, sound, and grip/electric. Pre-requisite - COMM 3680

### **COMM 4810 Shooting for Compositing**

Designed for CNM majors with the objective of understanding shooting for compositing for digital film production. Compositing is the layering of virtual plates with digital cinematography, also known as "green-screen." This technique requires special knowledge of lighting, cameras and lenses, time and space aspects of the film plane, and composition as they relate to digital compositing. This course addresses the theory and application of cinematography as they relate to constructing virtual with real environments. Curriculum focuses on examining cinematography in real-world composited artifacts and developing essential photographic skills through hands-on compositing production of student projects. Skills developed in this course include calculating exposure and lightning for green screen, compositional influences of compositing, shooting larger than life – lens and camera selection for compositing. Pre-requisite: COMM 4700.

### **COMM 4820 Compositing**

Designed for CNM majors with the objective of understanding compositing for digital film production. Compositing is the layering of virtual plates with digital videography, also known as "green-screen." This course addresses the theory and application of compositing design, layering using Maya and Adobe After Effects. Curriculum focuses on examining real-world composited artifacts and developing essential compositing skills through hands-on application of the software and student produced digital media, as well

as lecture and guest-lecture. Skills developed in this course include competency with After Effects, Maya or other industry-standard compositing software, the ability to layer virtual sequences with live photography and color all layers for seamless integration. Pre-requisite: COMM 4700.

**PRODUCING/DIRECTING**  
**2001-2002**

**Director, Production Manager**, KCSG Nightly News, St. George, Utah

- Directed nightly live news broadcasts.
- Weekend anchor
- Field reporter

**1995 – 2001**

**Director of Photography**, The Church of Jesus Christ of Latter-day Saints, Salt Lake City, Utah. Shoot film and video product for media used in the Church Educational System and for broadcast.

**June 1994 - November 1994**

**Producer/Director**, Horizon Video Productions, Morrisville, North Carolina.

Produced and directed corporate programming for recruiting, marketing, training, and promotional objectives. Duties included production design and writing, conceptual research, production management, art-direction, post-production, and location production and budgeting. Clients included Glaxo, Becton-Dickensen, ESPN, the University of North Carolina, and Duke University.

**June 1991 - April 1994**

**Producer/Director**, WordPerfect Corporation, Orem, Utah.

Produced and directed corporate film, video, and multi-media for product releases, trade show presentations, corporate recruiting, large account marketing and corporate image recognition. Researched and produced product demonstrations on various platforms. Produced and directed international shoots in Europe and Asia. Duties included instructional design, screen writing, production and resource management, budgeting, campaign development, art-direction, production, post-production, convention coverage, and test marketing.

**PRODUCTION CREDITS**

Partial listing by position, client, location, title, production description.

- 2002 **Producer/Director**, Dixie State College, St. George, Utah.  
*"Academic/Economic Development"* Economic Summit Documentary.
- 2001 **Producer/Director**, Dixie State College, St. George, Utah.  
*"The Graff Fine Arts Center: A Call to Action"* Lobbying Documentary.
- 2000 **Executive Producer**  
*"The Mountain Meadows Massacre"* Documentary.
- 2000 **Director of Photography**, KBYU Television, PBS  
*"Ancestors"* PBS Thirteen-part documentary series.
- 1999 **Director of Photography, Steadicam Operator**, LDS Motion Picture Studio, The Smithsonian, The Kingdom of Tonga.  
*"Kava Kuo Heka, The Royal Kava Ceremony of Tonga,"* and *"Haka He Langi Kuo Tau, We Dance in the Ecstasy of Singing"* Documentaries.

- 1999 **Producer/Director**, Utah Boys Ranch, Salt Lake City, Utah.  
*"A Fantastic Transformation"* Capitalization Video
- 1998 **Director of Photography, Steadicam Operator**, LDS Motion Picture Studio, Salt Lake City, New York, Illinois, and Missouri.  
*"Church History Overview"* CES Video.
- 1998 **Director of Photography**, LDS Motion Picture Studio, Provo, Utah.  
*"I Serve My Family"* Young Women's Satellite Broadcast.
- 1998 **Director of Photography**, LDS Motion Picture Studio, Salt Lake City, Utah.  
*"Going Home"* CES Film.
- 1997 **Producer/Director**, Dr. John Miner, Medford, Oregon.  
*"The Center for Esthetic Dentistry"* Services Marketing Video.
- 1996 **Director of Photography**, MB Broadcasting, Hartford, Connecticut; Illinois; Louisville, Kentucky; Fort Worth, Texas; Las Vegas, Nevada.  
*"Nitro Senior Series Professional Golf Tour"* Television Sports.
- 1995 **Key Grip**, LDS Motion Picture Studio/KBYU, St. George and Provo, Utah.  
*"Woman: The Pioneer"* PBS film.
- 1994 **Producer/Director**, Murphy Family Farms, North Carolina.  
*"Murphy Family Farms is..."* Corporate recruiting video.
- 1994 **Producer**, Glaxo Pharmaceuticals, Research Triangle Park, North Carolina and Waco, Texas. Corporate marketing video.
- 1994 **Writer/Director of Photography**, Beckton-Dickensen, Research Triangle Park, North Carolina and Omaha, Nebraska.  
*"Injection Molding Breakthrough"* Corporate marketing video.
- 1994 **Director of Photography**, Burlington Textiles, Burlington, North Carolina.  
*"Threads of Life"* Product marketing video.
- 1994 **Director of Photography**, Bristol, Tennessee.  
*"Bristol Compressors"* Training video.
- 1994 **Director of Photography**, Glaxo Pharmaceuticals, Research Triangle Park, North Carolina.  
*"The Glaxo Resource Center"* Corporate information and marketing video.
- 1994 **Producer/Director**, The Johnny Miller Group, Prescott, Arizona.  
*"Eagle Springs"* Marketing video.
- 1994 **Producer/Director**, WordPerfect Corporation, Santa Cruz, California and St. George, Utah.  
*"Evolution"* Large account marketing film.
- 1993 **Producer/Director/Steadicam Operator**, WordPerfect Cycling Team, Wilmington, Delaware.  
*"Tour DuPont Victory"* Documentary on professional cycling.

- 1993 **Producer/Director**, WordPerfect Corporation, Orem and Salt Lake City, Utah.  
*"The Presentation"* Product marketing film.
- 1993 **Producer/Director**, WordPerfect Corporation, Orem, Utah.  
*"WordPerfect Platinum Support"* Corporate marketing film.
- 1992 **Producer/Director**, WordPerfect Cycling Team, Paris, France.  
*"Team WordPerfect: Paris/Nice"* Documentary on the WordPerfect Team during the Paris/Nice Race.
- 1992 **Producer/Director**, WordPerfect Cycling Team, Tirrenno, Italy.  
*"Team WordPerfect: Tirrenno/Adriatico"* Documentary on the WordPerfect Team during the Tirrenno/Adriatico Race.
- 1992 **Producer/Director**, WordPerfect Cycling Team, Milan, Italy.  
*"Team WordPerfect: Milano Classico"* Documentary on the WordPerfect Cycling Team during the Milano Classico Race.
- 1992 **Producer/Director**, WordPerfect Corporation, Cedar City, Utah.  
*"The Assignment"* Product marketing film.
- 1992 **Producer/Director**, WordPerfect Corporation, Orem, London, Singapore and Sydney.  
*"What We Are"* International corporate marketing film.
- 1992 **Producer/Director/Steadicam Operator**, WordPerfect Corporation, Montreal, Rochester, New York City, San Francisco, San Diego.  
*"Sum of the Parts"* Corporate marketing video.
- 1991 **Segment Producer/Director**, Karl Malone/WordPerfect, Sacramento, California.  
Satellite uplink feed for corporate celebration.
- 1991 **Producer/Director**, WordPerfect Corporation, Orem, Salt Lake City, and London.  
*"The Arrangement"* Product marketing film.
- 1991 **Producer/Director**, WordPerfect Corporation, Orem, Utah.  
*"The Difference"* Corporate marketing video.
- 1991 **Producer/Director**, WordPerfect Corporation/NCR, Orem, Utah.  
*"Beyond the Ordinary"* Large account marketing video.
- 1991 **Producer/Director/Designer**, WordPerfect Corporation, Orem, Utah.  
*"WordPerfect Office 4.0"* Product marketing video.
- 1989 **Producer/Director** Western-Electro-Chemical Company, NASA, and the US Department of Defense, Cedar City, Utah. *"Ground Breaking"* Documentary.
- 1989 **Producer/Director** Western-Electro-Chemical Company, NASA, and the US Department of Defense, Cedar City, Utah. *"A New Standard of Safety"* Documentary.



1988 **Producer/Director** Western-Electro-Chemical Company, NASA, and the US Department of Defense, Cedar City, Utah. *"The Phoenix"* Documentary.

#### ADDITIONAL WORK EXPERIENCE

1995 - 1998

**Business Manager**, Kolob Oxygen & Medical Equipment, St. George, Utah.  
Manage insurance and Medicare billing, administer data and information systems, teach clinical applications, coordinate patient care and respiratory therapy, personnel director.

#### PROFESSIONAL PRESENTATIONS

- February 2008 **Managing Bad Press**, 2008 Utah Child Nutrition Programs winter Conference, St. George, Utah.
- March 2005 **Hostage Negotiation; Paralinguistics**, St. George Police Department, St. George, Utah.
- October 2004 **Shooting Ancients, Ancestors and Actors: The Evolution of a *Preditor***, Faculty Honors Lecture, Dixie State College.
- April 2004 **Disclosures of the Hidden Pane**, A presentation of findings involving self disclosure in interpersonal contexts. Delivered for the Dixie Forum, Dixie State College.

#### GRANTS AND HONORS

- 2003 Telly Award, Best Marketing and Promotional Piece  
2002 Dixie State College Outstanding Teacher of the Year  
2001 Nominated, Dixie State College Outstanding Teacher of the Year  
2000 Telly Award, Finalist, Best Historical Documentary  
2000 Telly Award, Finalist, Best Educational Documentary  
1998 Title III Grant  
1998 Aegis Award for excellence in producing.

#### PROJECTS AND INVOLVEMENT

- Wrote and directed nationally ranking readers' theatre, Chicago, 1996.
- Lecture to medical students at the University of Utah on the parent's role as an active participant in pediatric care.
- In-service instructor on clinical applications of non-invasive positive pressure airway management, pediatric apnea monitoring, and granulated tissue pulsatile lavage.
- Lobbyist for Medicare Benefit Protection, Washington, D.C.

#### PROFESSIONAL ORGANIZATIONS

- Member, International Television Association

- Member, Phi Rho Pi Forensics Association