

Erin Ortiz, Ph.D.

Department of Media Studies
Dixie State University
Jennings Building #109
225 South University Ave.
St. George, UT 84770

Email: erin.ortiz@dixie.edu
Phone: 435.879.4268

EDUCATION

University of Utah

- Ph.D. Organizational Communication (2012)
- Doctoral Dissertation: *Discursive linkages and disjunctures between human rights and labor rights: A case of the unionization of parish workers within the U.S. Roman Catholic Church*
- Advisors: Dr. George Cheney and Dr. Ann Darling

Duquesne University

- M.A. Communication and Rhetorical Studies (2006)

SUNY-Plattsburgh

- B.A. Speech Communication with an emphasis in Public Relations (2002)
- Graduated *Magna cum laude*

ACADEMIC POSITIONS

- | | | |
|--|--------------------|---------------|
| Dixie State University | St. George, UT | 08/15-present |
| <ul style="list-style-type: none"> ▪ Assistant Professor, Department of Media Studies, School of Business and Communication | | |
| Butler University | Indianapolis, IN | 08/12-05/15 |
| <ul style="list-style-type: none"> ▪ Assistant Professor, Organizational Communication and Leadership Department, College of Communication | | |
| University of Utah | Salt Lake City, UT | 08/10-06/12 |
| <ul style="list-style-type: none"> ▪ Associate Instructor, Department of Management, David Eccles School of Business | | |
| University of Utah | Salt Lake City, UT | 08/06-06/10 |
| <ul style="list-style-type: none"> ▪ Graduate Teaching Fellow, Department of Communication, College of the Humanities | | |
| Duquesne University | Pittsburgh, PA | 08/04-06/06 |
| <ul style="list-style-type: none"> ▪ Graduate Teaching Assistant, Department of Communication and Rhetorical Studies, College of the Humanities | | |

PUBLICATIONS

- Hoerl, K. & **Ortiz, E.** (2015). Organizational secrecy and the FBI's COINTELPRO-Black Nationalist Hate Groups Program, 1967-1971. *Management Communication Quarterly*, 29(4), 590-615. doi:10.1177/0893318915597302
- Cheney, G., Munshi, D., May, S., with **Ortiz, E.** (2011). Encountering communication ethics in a contemporary world: Principles, people, and contexts. In G. Cheney, S. May, & D. Munshi (Eds.) *The handbook of communication ethics* (pp. 1-11). New York: Routledge.
- Ortiz, E.** (2011). Human rights as labor rights? [Review of the book *Human rights in labor and employment relations: International and domestic perspectives*, edited by J. A. Gross & L. Compa]. *Organization*, 18, 139-140.
- Ortiz, E.**, Agyeman-Budu, E., & Cheney, G. (2011). How should corporate social responsibility address labor migration in light of market globalization? In T. Maloney & K. Korinek (Eds.), *Migration in the 21st century: Rights, outcomes, and policy* (pp. 54-76). New York: Routledge. (Refereed, per submission of conference paper)

REFEREED CONFERENCE PAPERS

- Hoerl, K. & **Ortiz, E.** (2015). Organizational secrecy and the FBI's COINTELPRO-Black Nationalist Hate Groups Program, 1967-1971. Paper presented at the 2015 National Communication Association annual conference, Las Vegas, NV.
- Ortiz, E.** (2014). Dealing with deinstitutionalization: The organizational decline of U.S. Roman Catholic women's religious orders. Paper presented at the 2014 National Communication Association annual conference, Chicago, IL.
- ***Ortiz, E.** (2012). Discursive linkages and disjunctures between human rights and labor rights: A case of the unionization of parish workers with the U.S. Roman Catholic Church. Paper presented at the 2012 National Communication Association annual conference, Orlando, FL. *Top Paper Award – Peace and Conflict Communication Division*
- Ortiz, E.** (2011). Managing organizational contradictions through the institutionalization of symbolic discourses: A case of the unionization of parish workers within the U.S. Roman Catholic Church. Paper presented at the 2011 National Communication Association annual conference, New Orleans, LA.
- Ortiz, E.** (2010). Complicating corporate personhood: Responsibility, accountability, and transparency. Paper presented at the 2010 National Communication Association annual conference, San Francisco, CA.

- Ortiz, E.** (2010). Organizational communication and ethical engagement: Moving beyond wakefulness. Paper presented at the 2010 Western States Communication Association annual conference, Anchorage, AK.
- Kendall, B., Cheney, G., Gill, R., & **Ortiz, E.** (2009). Local economy, complementary currency, and community integration: A study of the organization of a rural economic initiative. Paper presented at the 2009 National Communication Association annual conference, Chicago, IL.
- Kendall, B. Cheney, G., Gill, R., & **Ortiz, E.** (2009). Local economy, complementary currency, and community integration: A study of the organization of a rural economic initiative. Paper presented at the 2009 Bioneers Conference, Salt Lake City, UT.
- Ortiz, E.** (2009). Outsourcing and corporate social responsibility: Complicating factors. Paper presented at the annual conference of the International Communication Association, Chicago, IL.
- Ortiz, E.** & Brabham, D. C. (2008). New media meets organizational communication: Re(de)fining professionalism through online peer collaborations. Paper presented at the Organizational Communication Alta Conference Revisited: Reflection, Synthesis, and Engagement, Snowbird, UT.
- Ortiz, E.,** Agyeman-Budu, E., & Cheney, G. (2008). How should corporate social responsibility address human labor migration and human rights, especially in light of corporate globalization? Paper presented at Barbara L. and Norman C. Tanner Center for Nonviolent Human Rights Advocacy annual conference: Migration, Rights, and Identities: Examining the Range of Local and Global Needs, Salt Lake City, UT.
- Ortiz, E.** (2008). Dialogue within social justice pedagogy: A myth? A utopia? A pragmatic solution? Paper presented at the annual meeting of the Western States Communication Association annual conference, Denver/Boulder, CO.
- Ortiz, E.** (2006). Public Relations Ethics: A Buberian Framework. Paper presented at the Ninth National Ethics Conference, Pittsburgh, PA.

TEACHING EXPERIENCE

Dixie State University

COMM 3580 *Public Relations*

- Upper-level course for mass media majors. Focus on strategic planning for public relations campaigns.

COMM 2010 *Media and Society*

- Introductory course for all Media Studies majors. The course examines relationships between mass communication and society from a variety of theoretical perspectives and social concerns.

COMM 1020 *Public Speaking*

- Introductory public speaking course majors. Focus on developing public speaking skills including the construction, performance, and analysis of speeches.

Butler University

ORG 481 *Globalization, Communication, and Organizations (Senior seminar)*

- Upper-level course for Communication majors and Honors students. Focus on examining the multiple dimensions of globalization as they affect and are shaped by today's organizations through the lens of communication.

ORG 470 *Organizational Communication*

- Upper-level course for Communication majors. Focus on exploring topics including management theories and practices, work, ethics, identity, power, and globalization vis-à-vis organizations and communication.

ORG 362 *Leadership and Communication (Service learning course)*

- Upper-level course for Communication majors. Focus on exploring topics including leadership theories and practices.

ORG 358 *Communication Ethics*

- Writing-intensive course for upper-level Communication majors. Focus on problem-solving from applied ethical theory. Students produce a major research paper, write weekly ethical reflections, and facilitate discussions.

ORG 351 *Small Group Communication*

- Upper-division course for Communication majors. Focus on theory and practice in group discussion, leadership, decision making and interpersonal communication in small groups.

COM 101 *Rhetoric and the American Democratic Tradition*

- Introductory public speaking course for majors and non-majors. Focus on developing public speaking skills including the construction, performance, and analysis of speeches.

University of Utah

MGT 6622 *Managerial Writing*

- Advanced business communication course offered to graduate MBA students. Focus on writing materials including business proposals, memos, reports, resumes, and cover letters.

MGT 3810 Business and Professional Communication

- Intermediate business communication course for business majors. Focus on professional public speaking and writing in a business context.

COMM 5350/5660 Applied Ethics and Communication: Spanning Contexts and Issues

- Team-taught this upper-level communication course offered to communication majors. Focus on ethical theory and application within multiple contexts including: mass media, journalism, organizations, and so forth.

COMM 3330 Negotiation and Interviewing

- Intermediate organizational communication course offered to Communication majors. Focus on conflict management and negotiation in addition to interviewing skills.

COMM 3170 Introduction to Organizational Communication

- Introductory level organizational communication course offered to Communication majors. Focus on exploring topics including management theories and practices, work, ethics, identity, power, and globalization vis-à-vis organizations.

COMM 3030 Communication and Social Responsibility

- Writing-intensive course for upper-level level Communication majors. Focus on exploring interconnections between being actively engaged citizens and communication.

COMM 1020 Principles of Public Speaking

- Introductory public speaking course offered to majors and non-majors. Focus on developing public speaking skills including the construction, performance, and analysis of speeches.

COMM 1010 Elements of Speech Communication

- Introductory to human communication course offered to majors and non-majors. Focus on communication and perception, identity, listening, nonverbal, media, and group communication.

Duquesne University (Served as a Teaching Assistant)

- JMA 240 *Media and Society*
- COMM 422 *Communication Research*

SUNY- Plattsburgh (Served as a Teaching Assistant)

- COMM 118 *Mass Media and Society*

GUEST LECTURES AND INVITED PRESENTATIONS

“Avoid embarrassment to the Bureau:” Organizational secrecy during the FBI’s COINTELPRO-Black Nationalist Hate Groups Program, 1967-1971,” presented to College of Communication faculty at the CCOM Works-in-Progress presentation with K. Hoerl, Butler University, October 2014.

“Words from the Wise” panel, presented to new faculty during New Faculty Orientation, Butler University, August 2013.

“Risk and Rewards for Organizing a Campus Group: Your Action Plan for Success,” presented to undergraduate students at Butler University, Butler University, April 2013.

“Discursive linkages and disjunctures between human rights and labor rights: A case of the unionization of parish workers within the U.S. Roman Catholic Church,” presented to College of Communication faculty at the CCOM Works-in-Progress presentation, Butler University, March 2013

“Organizational Communication and Institutional Theory,” presented to Ph.D. students in *COMM 7170 Organizational Communication*, University of Utah, September 2011.

“Resume Writing for the Public Relations Industry,” presented to undergraduate students in the *PRSSA chapter*, University of Utah, November 2010.

“Migration and Globalization,” presented to undergraduate students in *COMM 5180 Advanced Undergraduate Seminar: Communication, Globalization, and Communication*, University of Utah, April 2010.

“Human Rights and Globalization,” presented to undergraduate students in *COMM 5180 Advanced Undergraduate Seminar: Communication, Globalization, and Communication*, University of Utah, March 2010.

“Introduction to Organizational Communication,” presented to a freshman students in *COMM 2050 Freshman Interest Group*, University of Utah, November 2009.

“Professionalism in the Workplace,” presented to undergraduate students in *COMM 3330 Negotiation and Interviewing*, University of Utah, March 2008.

“On Speaking of Ethics,” presented to undergraduate students in *COMM 3170 Introduction to Organizational Communication*, University of Utah, July 2007

“Dialogue within Social Justice Pedagogy,” presented to Department of Communication faculty and graduate students in the *2008 Colloquium*, University of Utah, February 2008

INSTITUTIONAL AND PROFESSIONAL SERVICE

Service to Communication Discipline

- Reviewer, National Communication Association – Organizational Communication Division (2012-present)
- Reviewer, National Communication Association – Peace and Conflict Communication Division (2013-present)
- Ad-hoc Reviewer, *Management Communication Quarterly* (2012-present)
- Reviewer, *Rocky Mountain Communication Review* (2007-2009)
- Conference Volunteer, *Organizational Communication at Alta Revisited: Reflection, Synthesis & Engagement*, Snowbird, UT, July 25-27, 2008.

Service to University

- Butler University
 - Search Committee Member, Director for the Center for Faith and Vocation (2014)
 - Faculty Orientation Guide (2013)
 - University Committee Member, Center for Faith and Vocation (2013-present)
 - Committee Member, Top-10 Students Selection Committee (2012; 2015)

Service to College and Department

- Butler University – College of Communication
 - Committee Member, Center for Ethics and Public Argumentation (2013-present)
 - Committee Member, College of Communication Curriculum Committee (2013-present)
 - Committee Member, College of Communication International Committee (2013-present)
- University of Utah
 - President, Graduate Student Advisory Committee, Department of Communication, (2007-2009)
 - Committee Member, Retention/Promotion/Tenure Committee, Department of Communication, (2007-2008)
 - Representative for graduate candidates and job interviewees, Department of Communication, 2006-2009.

HONORS AND AWARDS

Research Grants and Awards

- \$500 – Butler University Travel to Present Grant (2014)
- Top Paper Award, Peace and Conflict Communication Division, National Communication Association, Orlando, FL (2012)
- \$5,000 – Butler Awards Committee Faculty Research Grant, Butler University (2013)
- \$500 – Butler University Travel to Present Grant (2012)
- \$600 – Graduate Student Research Travel Award Grants, University of Utah (2008-2010)

Teaching Grants and Awards

- \$1,000 – Butler Awards Committee Instructional Development Grant for the development of ORG 481 *Globalization, Organizations, and Communication* course to be offered Spring 2015 (2014)
- \$500 – Indianapolis Community Requirement course development grant for the development of the service learning component in ORG 362 *Leadership and Communication* course to be offered Spring 2015 (2014)
- “Apple for You” award – recognized as an excellent member of Butler University’s faculty by College of Communication undergraduate students (2014)
- \$525 – RISK Project Grant, Organizational Communication and Leadership Program to run a workshop series for the university on “communication and risk,” Butler University (2013)
- \$500 – RISK Project Award for a project that “Most closely represents the RISK Mission,” Butler University (2013)
- \$1,000 - Leadership in Ethics Education Award, University of Utah (2012)

PROFESSIONAL AFFILIATIONS

National Communication Association (NCA)

International Communication Association (ICA)

PROFESSIONAL EMPLOYMENT

Watson Pharmaceuticals

Manchester, NH

03/03-05/04

Pharmaceutical Sales Representative I

- Promoted medical products and medications to a wide variety of health care professionals, including physicians, nurses, nurse practitioners, administrative staff members, and hospital administrators
- Managed a large territory, which included over 150 physician offices and hospitals in three states
- Presented sales demonstrations and attended physician conferences in order to promote products
- Increased market share by 10% within one year of a new product launch

